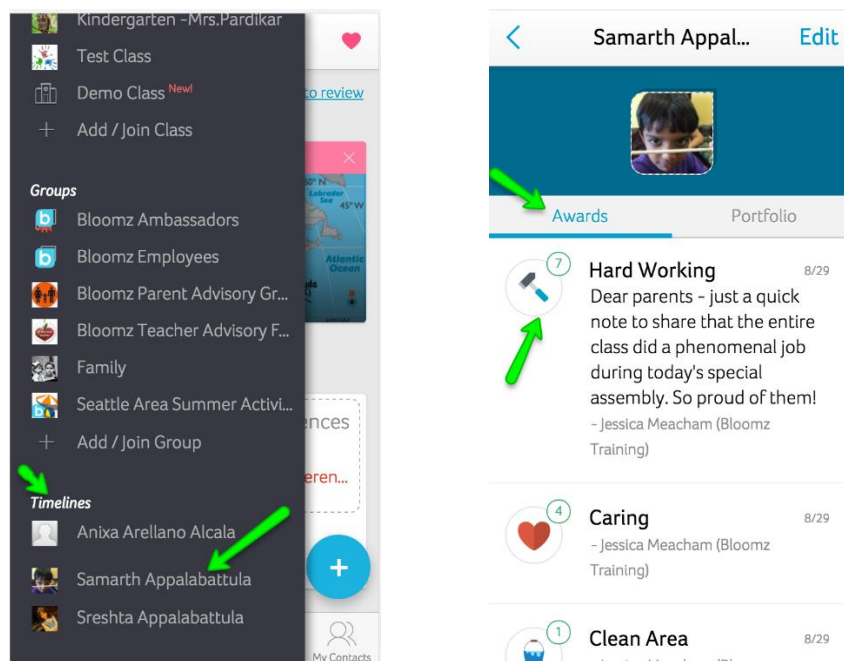


Dear parents,

We will be using Bloomz this year to, among other things, manage students' behavior in our classroom. Bloomz will allow me to send quick updates from the classroom in real time, help motivate them to always show their best behavior in class and even work together towards class goals,

Using Bloomz is really easy... after you've created your account (please follow instructions provided), you'll be added to our class. You will be able to find your kids' behavior history by going to your left navigation in the app, under "Timelines". Click on your child's name and you'll be in!

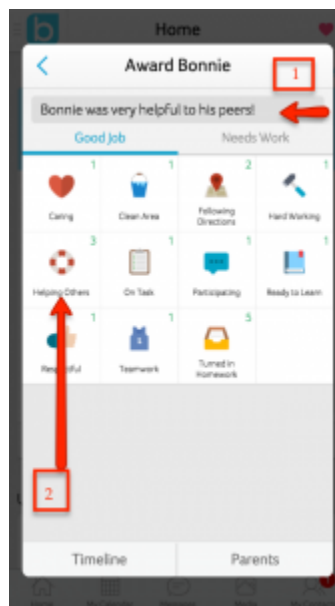


## How it works

I will provide feedback choosing between the "Good Job" or "Needs Work" category, and then choosing from among different awards available. For every "Good Job" award, the student gets points; "Needs Work" awards can be neutral or take points from the student. While assigning an award, I may add comments or notes about the reasons

behind this feedback. These notes will be sent to you as part of a report or real-time message to you.

As students collect points, Bloomz shows a pot with a blooming flower that grows along with the students' positive behavior. The flower will grow depending on the amount of points they get up to a certain point when a random type of flower will appear, adding to the student's expectation to learn what their new achievement looks like! After a full bloom, the next time the student earns an award/point, their pot will reset to a new plant.



Please know that, Student Behavior Management from Bloomz avoids public visibility, securely keeping behavior feedback information between parents and teachers.

I hope you enjoy watching more closely the many milestones we'll reach during this school year.

Thank you,